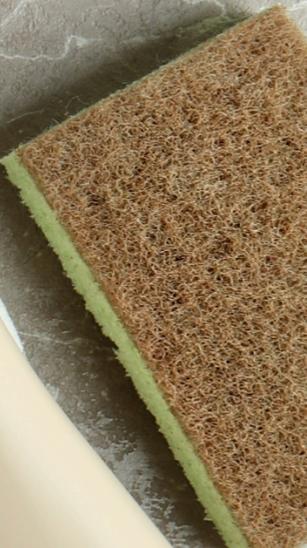


EarthIQ

Sustainable cleaning
The Pathway to a Greener Future





THE TRUTH: NOT ALL CLEAN IS SAFE

In every polished surface lies a shadow
a trace of toxins we cannot see,
but feel in breath, in skin, in soil.
They clean what's visible,
while the invisible slowly dies.
Our homes shine,
but the planet dims.





EarthIQ



THE CAUSE: CLEANLINESS THAT CONTAMINATES

Earth IQ was born not from ambition, but from unease, a quiet observation that the very tools we use to clean were leaving behind a trail of harm.

In sterile office corridors and polished halls, a silent poison lingered in the air, agitating lungs, dulling lives, and scarring the Earth beneath.

The founders, seasoned in facility management, while operating White House for 20 + years, watched this unfold, day after day, surface after shining surface until discomfort became conviction.





THE EFFECT: A RESOLUTION ROOTED IN CARE



And so, Earth IQ was shaped:
A response wrapped in gentleness.
A science softened by nature.
Not just a solution, but a shift,
From chemical warfare to conscious
care.

They traded plastic for permanence,
toxins for trust, and sterility for
sustainability.
They didn't just remove the dirt;
they reclaimed the dignity of clean air,
clean water, and clean labor.

Each product, each protocol, each floor
is now an act of restoration of the
environment, of health and of hope.



**EarthIQ**

THE ORIGIN : FROM INSIGHT TO ACTION

Earth IQ offers affordable, efficient, and sustainable facility management services. Our eco-friendly cleaning modules enhance air quality and employee health. We use environmentally responsible equipment and techniques, reducing plastic usage by 99% by replacing it with metal and wooden tools.

Founders

- Amit Kumar Singh – Founder & MD, 20+ years in facility management, worked with CBRE, JLL, PwC; founded Earth IQ to drive eco-friendly cleaning.
- Seema Singh – CEO, a IIM Lucknow alumni and a member of IGBC; instrumental in shaping Earth IQ's growth.





To us, cleaning is not an isolated task,
it's part of a living rhythm.
We believe in whole-systems thinking, where
each action echoes through the environment
with intention.

- Pests are managed through harmony, not harm, no poison, only balance.
- Engineering respects natural cycles, preserving energy and material integrity.
- Waste becomes resource, not residue, our loops close where others discard.
- Surfaces are purified, not perfumed,
- carpets free of residue, air free of fumes.

A INTELLIGENT SYSTEM THAT BREATHES





INDIA'S FIRST CONSCIOUS CLEANING COMPANY

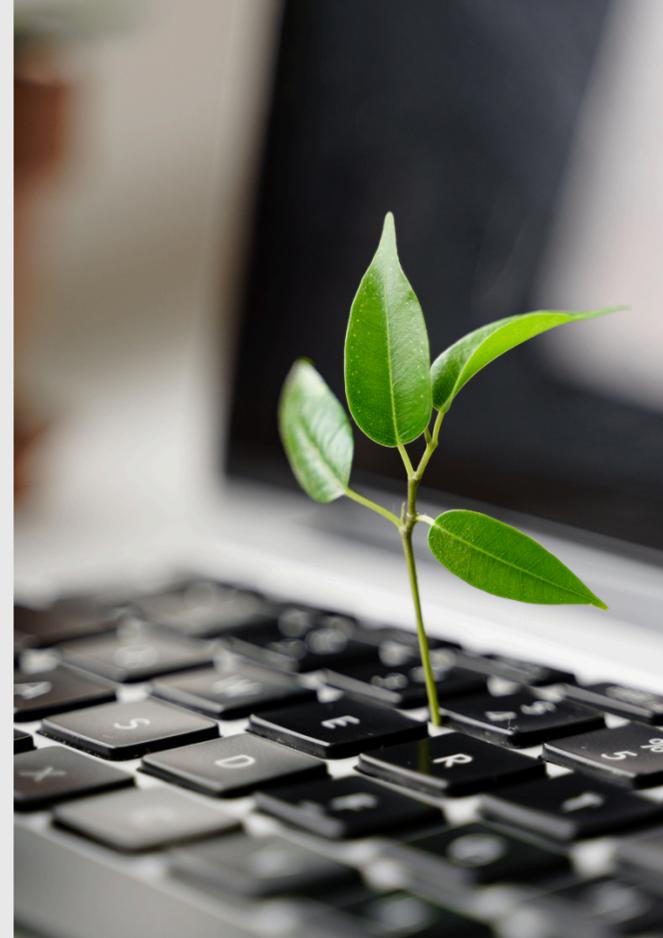


EarthIQ is the first in India to reimagine cleaning not as a chemical process, but as a conscious, sustainable act of care.

the first to deliver sustainable, non-toxic cleaning solutions at scale.

By replacing chemical-based systems with plant-derived alternatives, reducing plastic usage by 99%, and integrating circular practices into every service, we set a new benchmark for responsible facility care, without compromise, on health, on ethics, or on the Earth.





We partner with people and organizations who believe that cleanliness should protect, not pollute. From conscious corporates to wellness-forward homes, from design studios to green developers, EarthIQ serves those who seek not just sparkle, but safety, sustainability, and soul.

We partner with:

Corporate Offices

Healthier indoor environments, reduced toxicity, ESG-aligned services.

Hotels & Hospitality

Fresh, safe guest experiences with zero harsh chemicals.

Educational Institutions

Safe, non-toxic spaces for growing minds.

Healthcare & Clinics

Cleanliness without chemical overload, gentle on patients, tough on germs.

Residences & Co-living Spaces

Eco-clean homes that breathe with you.

Architects, Builders & Facilities

Teams

Post-construction cleans, sustainable maintenance, air-safe protocols.





At Earth IQ, we don't just clean, we co-create environments that nurture health, nature, and humanity.

- **Integrated Facility Management**

Seamless management of spaces designed to function holistically, operationally efficient and ecologically aligned.

- **Eco-Friendly Housekeeping & Green Cleaning**

Daily care using biodegradable solutions that uplift rather than deplete air and wellness.

- **Green Carpet & Upholstery Cleaning**

Gentle, residue-free cleaning that honors indoor material integrity and air quality.

- **Environmentally Friendly Pest Control**

Balanced pest management without toxic chemicals, restoring ecosystems, not disrupting them.

- **Engineering & Maintenance**

Eco-engineered upkeep that conserves energy, extends asset life, and elevates resource stewardship.

- **Waste Management**

Circular systems that reclaim and recycle, closing loops instead of opening landfills.

- **Green Space & Plant Initiatives**

Enhancing interiors and exteriors with oxygen-generating plants, environmental awareness, and community rejuvenation.

THE ROUTE: ECO DRIVEN SERVICES





EarthIQ

NATURAL SOLUTIONS: BACKED BY SCIENCE

Holistic in origin and intention, our cleaning agents are free from toxins, filled with botanical intelligence, and designed to support the health of both people and the planet.”

Ayurveda-Inspired Formulations

Crafted using ancient knowledge, infused with modern eco-science.

All-Natural Ingredients

Only herbs, plants, and essential oils—free from petrochemicals, chlorine, ammonia, or caustics.

Zero-Plastic Packaging

Reusable aluminum containers, jute bags, and recycled paper supplies for a zero-waste workflow.

Built on Employment, Not Just Ethics

Our products are handmade and distributed by local communities, generating employment.





EMPOWERING CORPORATE SOCIAL RESPONSIBILITY

At EarthIQ, we help corporates move beyond checklists, embedding sustainability into the core of their daily operations. Our eco-cleaning model is designed to naturally align with CSR ESG mandates, enabling companies to:



Make Measurable Impact

- Divert harmful chemicals from your workspaces and the planet
- Improve indoor air quality for healthier teams
- Reduce plastic use by 99% with reusable metal and wood containers
- Offset carbon with our 1% revenue commitment to tree planting



Lead with Responsibility

- Enhance your ESG profile through tangible sustainability actions
- Shift from greenwashing to authentic, values-aligned initiatives
- Engage employees and clients with ethical procurement and zero-toxin environments

Support Inclusive Growth

- Generate dignified jobs for underprivileged youth and women
- Source products through NGOs and community artisans
- Empower rural economies through training and employment.





EarthIQ



THE HUMAN SIGNATURE OF EARTH IQ

From humble workshops to quiet village homes, every detail at Earth IQ carries a human story.

The tools we use are sourced through trusted NGOs, supporting local makers, not mass machines.

Men and women once without opportunity are now trained in the art of sustainable care.

Even our visiting cards bear a touch of soul, hand-lettered by underprivileged artisans, not machines.

This is not business as usual. It's business with a beating heart.



1% of all proceeds go toward grassroots climate resilience from nurturing native forests to building water-secure villages.





OUR IMPACT SO FAR

With every space we care for, we nurture a quieter, cleaner future.

- 13,000+ litres of chemicals replaced with botanical alternatives
- 11,800+ spaces now breathe easier—free of toxins
- 10,400+ kg of waste diverted from landfills
- 8,600+ plants turning grey spaces green
- 6,300 youth trained in dignified green facility care
- 6,000+ work hours created for rural women & artisans
- 5,500+ clients switched to conscious cleaning
- 5,000+ eco-hampers & green starter kits distributed





PROVIDING WHAT THE WORLD NEEDS

The urgency of environmental responsibility has never been clearer.

As global markets demand transparency, wellness, and sustainable operations, EarthIQ offers a proven, future-ready model.

Pioneers in Eco-Cleaning:

India's first and most comprehensive green cleaning and export company, rooted in plant-based science and systems thinking.

Global-Grade Sustainability:

Circular packaging, zero-toxin formulations, and scalable ESG-aligned services meet both regulatory and ethical benchmarks.

People-Powered Systems:

Every service uplifts livelihoods, rural women, artisans, and youth trained in dignified green work.

Market Ready Momentum:

Demand for non-toxic, ethically produced cleaning solutions is rising. We've spent years building what the world now seeks.





EarthIQ

A BEAUTIFUL PLANET A SHARED GIFT

In the dark expansiveness of
space,
There is only one planet that can
sustain life.

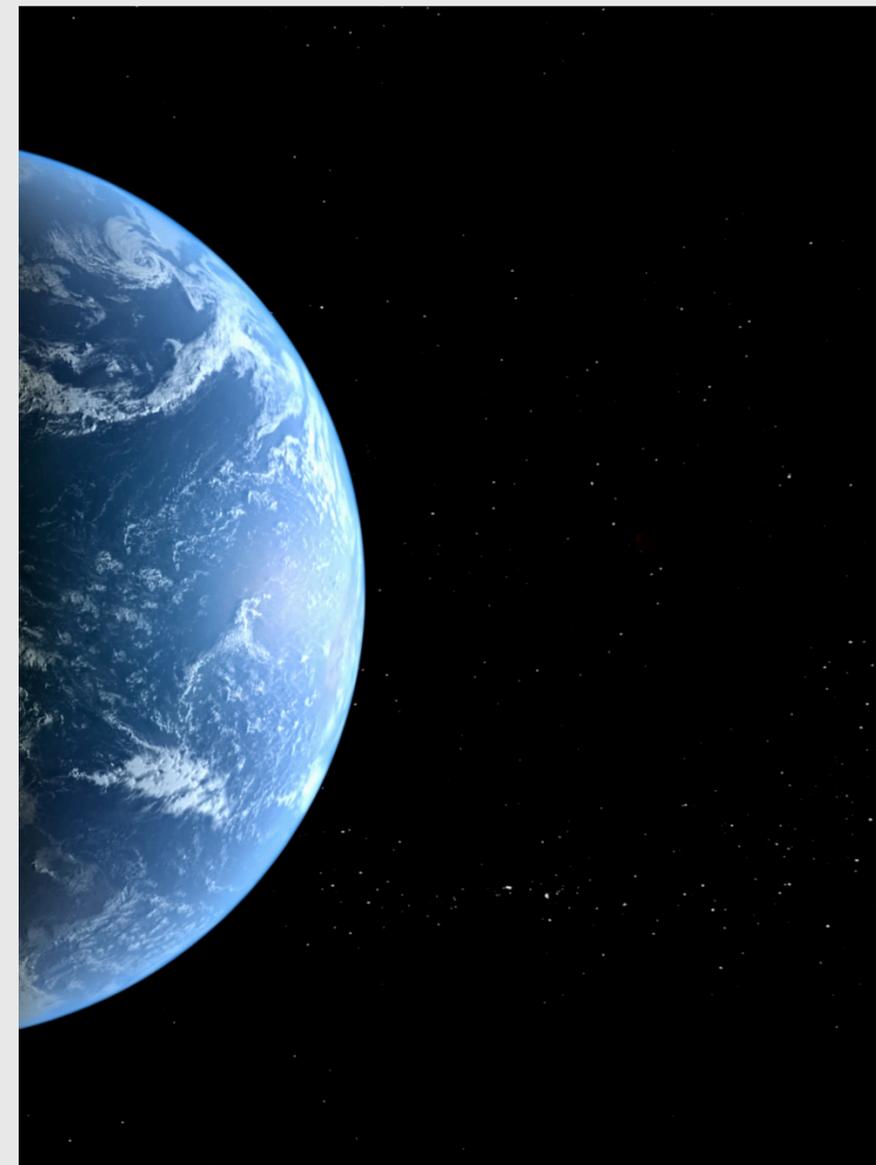
With the forests, that give us
breath
With the waters, that quench,
the only planet that gives without
measure.

It needs to be protected.

Not through grand gestures,
but through quiet, daily choices:
cleaning without harm,
reducing waste,
supporting what restores.

Each act of care is a promise kept.
Each sustainable step, a quiet
revolution.

Because there is no second Earth.
Only this one, that's exquisitely
alive, sustaining us,
and worthy of our reverence.





CONTACT US

D-142, Sec 7, Noida -201301

+ 91 9917501501

0120-4136566/4134167

seema@earthiq.in

www.earthiq.in



A pathway to a
greener future.

16

**JOIN US IN SHAPING A
FUTURE**

**WHERE CLEAN MEANS
CONSCIOUS,**

**AND WHERE
SUSTAINIBILITY
LIVES IN EVERY
DETAIL.**